

2009 Star of the South Dental Meeting Exhibitor Services Manual

EXHIBITOR REGISTRATION AND LEAD RETRIEVAL

Please direct all questions to QMS Services, Inc. at 678-341-3064.

Personnel Badges

QMS Services, Inc. is proud to be the official registration and lead retrieval contractor for the 2009 Star of the South Dental Meeting. All exhibitor personnel badge requests and lead retrieval orders can be made at www.ghds.org. On this web site, please select the exhibitor registration link. Step by step instructions appear online.

Sales Leads Recording and Retrieval

At the end of personnel registration process, lead retrieval can be ordered (please see below for prices and brief descriptions of the units offered). Orders can also be faxed to 678-341-3099 (see order form in your exhibitor services manual).



Infocard Plus[®]

\$280/unit on or before March 16, 2009

\$310/unit after March 16, 2009

The **Infocard Plus** lead retrieval system will provide exhibitors with the following:

- Speed of laser scanning – it only takes seconds to store and print a lead
- No hassle of downloading daily – unit can be turned off at the end of each day
- Ability to store up to 3,000 leads with custom qualifiers with continuous updates to memory stick
- Small footprint within booth and ease of use

Infocard Plus

Wireless[®] (printer available)

\$280/unit on or before March 16, 2009

\$310/unit after March 16, 2009



The **Infocard Plus Wireless** lead retrieval system will provide exhibitors with the following:

- Instant access to attendee data upon scanning attendee badge (attendee information is sent to password protected web site - data can be manipulated easily on web page through the many sorting options available)
- Continuous signal to transmit data in real time
- Convenience of a small, hand-held unit that will fit in your pocket
- Custom qualifiers programmed into unit just like the **Infocard Plus** standard unit

YOUR LEADS ARE WORTH IT –
MAKE THE INVESTMENT AND ORDER TODAY!