

# Advertising Contract

While exhibiting at the 2019 Star of the South Dental Meeting, enhance your visibility and drive up sales at your booth by advertising in the Star of the South Dental Meeting Registration Brochure and/or the Onsite Program Directory. Registration Brochures will be emailed to approximately 8,000 dental professionals and made available on our website for download and printing. The Program Directory will be distributed to all attendees at the meeting.

Ad placement is on a first come, first served basis and is subject to availability. Please note: Ad space cannot be reserved by phone. Advertisements must be submitted in a **high resolution** pdf, jpg, eps, or tif format and emailed to [cbolls@ghds.org](mailto:cbolls@ghds.org). To reserve your ad space select the type of ad you wish to purchase and submit this contract along with proper payment by email or to the address listed below.

## REGISTRATION BROCHURE ADS

Due Friday, August 24, 2018

Type: Color

### Dimensions

- Full Page—8" x 10 1/2" (Without Bleeds)  
8 1/2" x 11" (Add 1/8" Bleed Around)
- Half Page—8" x 5 1/4"  
8 1/2" x 5 1/2" (With 1/8" Bleed Around)

### Rates

\$450  
\$275

## PROGRAM DIRECTORY ADS

Due Friday, January 4, 2019

Type: Black and White

### Dimensions

- Outside Back Cover – 5" x 8" (Without Bleeds)..... \$600  
5 1/2" x 8 1/2" (Add 1/8" Bleed Around)
- Inside Front Cover— 5" x 8" (Without Bleeds).....\$500  
5 1/2" x 8 1/2" (Add 1/8" Bleed Around)
- Inside Back Cover— 5" x 8" (Without Bleeds)..... \$500  
5 1/2" x 8 1/2" (Add 1/8" Bleed Around)
- Full Page— 5" x 8" ..... \$250
- Half Page— 5" x 4"..... \$150

## AUTHORIZATION AND PAYMENT

AMOUNT: \$\_\_\_\_\_ PAYMENT METHOD:  CHECK (payable to GHDS)  MASTERCARD  VISA  AMERICAN EXPRESS

NAME		COMPANY	
PHONE#	FAX#	E-MAIL	
CARD #	EXP DATE	CVV CODE	
BILLING ADDRESS	CITY	STATE	ZIPCODE
CARDHOLDER'S NAME	SIGNATURE		DATE

Submit to: Charlotte Bolls, Greater Houston Dental Society, One Greenway Plaza, Suite 110, Houston, Texas 77046  
E-mail: [cbolls@ghds.org](mailto:cbolls@ghds.org); Phone: (713) 961-4337; Fax: (713) 961-3617