

2019 Star of the South

February 7-8, 2019

George R. Brown Convention Center

Houston, TX



Sponsorship Opportunities

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CLINICIANS

The largest component of the Star of the South Dental Meeting is the continuing education program. A variety of lectures and workshops are offered and presented by well-known and highly respected clinicians within the dental industry. The following clinicians are available for sponsorship and will be speaking on the topics listed below:

CLINICIAN

Dr. Ronald Auvenshine
Dr. Timothy Bizga
Dr. Sabiha Bunek
Mr. Victor Castro
Dr. Mark Chambers
Dr. Ashley Clark / Ms. Ruth Conn /
Dr. Amy Herbert / Dr. Dharini van der Hoeven
Dr. Ralph Cooley
Dr. Dan Coluzzi / Dr. Charles Hoopingarner
Dr. Thomas Dudney
Mr. Dennis Garcia / Ms. Amber Lovatos /
Ms. Tulsi Patel / Dr. Ransome van der Hoeven
Dr. Mitchell Gardiner
Dr. Harold Henson
Dr. Paul Levine
Dr. Tieraona Low Dog
Dr. Ernest Luce
Dr. Mike Malone
Ms. Jana Mannen / Ms. Victoria Patrounova
Dr. Joseph Massad
Ms. Judy Kay Mausolf
Dr. Anders Nattestad
Dr. Shelli Peters / Dr. Jesse Welch
Dr. Jacqueline Plemons
Dr. Reid Pullen
Ms. Amber Riley
Dr. David Rothman
Dr. Todd Scheyer
Dr. Roy Shelburne
Dr. Nikolaos Soldatos / Dr. Popi Stylianou
Dr. Thomas Viola
Ms. Carrie Webber
Ms. Jill Yeager

TOPIC

Occlusion
Assisting / Prep Design, Material Selection
Ceramics/Digital Dentistry/Top Products
Lab - Color, Collaboration, Success
Oral Cancer

Hygiene Express - Friday
Fitness / Ergonomics
Lasers
Cosmetics / Restorative

Hygiene Express - Thursday
Dental Malpractice
Hygiene
Sleep Apnea
Fitness / Nutrition
Sedation Review
Cosmetics / Restorative
Nitrous Oxide Monitoring Review and Exam
Prosthodontics
Practice Management / Motivational
Oral Surgery / Emergencies
Provisional Workshops
Periodontics / Geriatrics / Oral Cancer / Women's Health
Endodontics
Forensics / Pathology
Pediatrics
Periodontics
Coding / Reimbursements / Risk Management
Periodontics
Anesthesiology / Pharmacology / Opioids
Social Media / Practice Management
OSHA / Infection Control / HIPAA

SPONSORSHIP LEVEL ELIGIBILITY & BENEFITS

Clinician sponsorships begin at the Bronze level and vary based on honorariums. Clinicians may be co-sponsored unless a company chooses to pledge total sponsorship for a particular speaker. To determine the sponsorship level required for full sponsorship of a speaker, contact Ms. Charlotte Bolls at (713) 961-4337 or cbolls@ghds.org. In addition to the benefits listed per level of sponsorship, all clinician sponsors may choose to distribute literature on a table placed outside the classroom.

Sponsorship Opportunities

PROGRAMS / EVENTS

Drive traffic to your booth and increase your visibility at the Star of the South by supporting one of the many programs / events. The following programs / events are available for sponsorship.

THURSDAY MIXER - WELCOME RECEPTION

The Thursday Night Mixer will be held in the Exhibit Hall E Concourse and will begin as the Exhibit Hall closes at 6:00 p.m. The Mixer will include a Photo booth, smooth jazz, a roaming magician, Hors d' oeuvres, free beer and a cash bar.

Sponsorship Level Eligibility & Benefits

This sponsorship opportunity is available as a single sponsorship at the Gold level or as a co-sponsorship at the Silver level. In addition to all benefits entitled at these levels, the sponsor(s) will receive recognition on event signage.

EXHIBIT HALL HAPPY HOURS

Complimentary beer, wine, and snacks are available inside the exhibit hall on Thursday, February 7 and Friday, February 8 from 4:00 p.m.-6:00 p.m. to generate traffic and sales at the end of each day.

Sponsorship Level Eligibility & Benefits

The happy hours are co-sponsored events with sponsorships available at the Bronze level for each day. Sponsors will be listed on exhibit hall signage and in the Onsite Program Directory.

MOBILE APP

The Star of the South App will be available one month prior to the meeting and onsite for Star attendees to access information about the meeting via their mobile device. Your banner ad could be on the home page!

Sponsorship Level Eligibility & Benefits

Sponsorship of the Mobile App is available as a single sponsorship at the Gold level or as a co-sponsorship at the Silver level. In addition to the benefits entitled at the participating level, the sponsor(s) will receive recognition on the home page of the mobile website.

SCIENTIFIC TABLE CLINICS

Scientific Table Clinics offer an array of demonstrations and displays that highlight various techniques and applications of the dental profession. The winners of each category are announced at the awards ceremony following the viewing period of this continuing education program.

Sponsorship Level Eligibility & Benefits

Sponsorship of the Scientific Table Clinics is available as a single sponsorship at the Gold level. In addition to the benefits entitled at the participating level, the sponsor will receive recognition on the banner above the Scientific Table Clinic area, will be given time for a brief introduction before the awards ceremony, and given the opportunity to be present and participate in the awards ceremony.

Sponsorship Opportunities

PROGRAMS / EVENTS

LANYARDS

Lanyards are distributed to attendees at the information booths, one on the third level near the meeting rooms and the other on the first level, near registration.

Sponsorship Level Eligibility & Benefits

Sponsorship of the Lanyards is available as a single sponsorship at the Silver level. For specific requirements and additional information on lanyard sponsorship, please contact Ms. Charlotte Bolls at (713) 961-4337 or cbolls@ghds.org.

POPCORN STATION

Free popcorn will be available to attendees on Thursday, February 7 and Friday, February 8 in the mid aisle of the exhibit hall between 10:00 a.m. and 2:00 p.m.

Sponsorship Level Eligibility & Benefits

Sponsorship of the Popcorn Station is available at the Bronze Level for each day. In addition to the benefits entitled at the bronze level, sponsor may choose to provide branded popcorn bags or distribute branded items at the popcorn station.

CE CENTER

The CE Center is comprised of computer stations inside the exhibit hall where dentists and staff may obtain continuing education certificates for the lectures or workshops they attend.

Sponsorship Level Eligibility & Benefits

Sponsorship of the CE Center is available at the Silver level. In addition to benefits entitled at this level, the sponsor of the CE Center receives recognition on the banner hanging above the center and on all of the computer screensavers.

CONFERENCE TOTE BAGS

Conference Tote Bags are distributed at two stations inside the exhibit hall to all registered attendees of the meeting. Tote bags receive a great deal of exposure since they are distributed to approximately 6,000 attendees.

Sponsorship Level Eligibility & Benefits

Sponsorship of the conference Tote Bags is available at the Gold level as a single sponsorship or at the Silver level as co-sponsorship. In addition to benefits entitled at this level, the sponsor's logo will be placed on the tote bag along with the Star of the South logo. For additional information on conference tote bag sponsorship, please contact Ms. Charlotte Bolls at (713) 961-4337.

We welcome and will be happy to consider additional sponsorship concepts and ideas.

Levels of Sponsorship

PLATINUM SPONSOR \$10,000 - \$14,999

- Recognition in registration brochure (deadline August 25, 2017)
- Recognition in onsite program directory (deadline January 5, 2018)
- Logo and link placed on Star of the South website
- Name listed on course/event signage (deadline January 5, 2018)
- Logo placed on sponsor banner at conference (deadline January 5, 2018)
- 195 points to use as you choose from the additional benefits listed below

GOLD SPONSOR \$5,000 - \$9,999

- Recognition in registration brochure (deadline August 25, 2017)
- Recognition in onsite program directory (deadline January 5, 2018)
- Logo and link placed on Star of the South website
- Name listed on course/event signage (deadline January 5, 2018)
- Logo placed on sponsor banner at conference (deadline January 5, 2018)
- 105 points to use as you choose from the additional benefits listed below

SILVER SPONSOR..... \$3,000 - \$4,999

- Recognition in registration brochure (deadline August 25, 2017)
- Recognition in onsite program directory (deadline January 5, 2018)
- Logo and link placed on Star of the South website
- Name listed on course/event signage (deadline January 5, 2018)
- Logo placed on sponsor banner at conference (deadline January 5, 2018)
- 50 points to use as you choose from the additional benefits listed below

BRONZE SPONSOR \$1,500 - \$2,999

- Recognition in registration brochure (deadline August 25, 2017)
- Recognition in onsite program directory (deadline January 5, 2018)
- Logo placed on Star of the South website
- Name listed on course/event signage (deadline January 5, 2018)
- Logo placed on sponsor banner at conference (deadline January 5, 2018)
- 15 points to use as you choose from the additional benefits listed below

ADDITIONAL BENEFITS POINT VALUE

- \$1,050 credit toward a 10 x 10 booth..... 75
- Full-page ad in registration brochure (deadline August 25, 2017) 50
- Full-page ad in onsite program directory (deadline January 5, 2018) 50
- Attendee mailing labels 50
- Half-page ad in registration brochure (deadline August 25, 2017) 30
- Half-page ad in onsite program directory (deadline January 5, 2018) 30
- Literature distribution on table outside of classroom (clinician sponsor only)..... 15

SPONSORSHIP CONTRACT

SPONSORING COMPANY (EXACTLY AS YOU WANT IT TO APPEAR)		CONTACT PERSON
ADDRESS		
CITY	STATE	ZIP CODE
PHONE NUMBER	FAX NUMBER	E-MAIL
PROGRAM OR CLINICIAN YOU ARE SPONSORING (MUST BE FILLED IN)		DAY(S) OF SPONSORSHIP

SELECT YOUR LEVEL OF SPONSORSHIP AND YOUR CHOICE OF ADDITIONAL BENEFITS:

<input type="checkbox"/> PLATINUM SPONSOR (\$10,000 - 14,999)	QUANTITY	ADDITIONAL BENEFITS	POINTS
	_____	\$1,050 credit toward a 10 x 10 booth	75
	_____	Full-page ad in registration brochure (deadline August 25, 2017)	50
	_____	Full-page ad in onsite program directory (deadline January 5, 2018)	50
	_____	Attendee mailing labels (Post-Conference)	50
	_____	Half-page ad in registration brochure (deadline August 25, 2017)	30
	_____	Half-page ad in onsite program directory (deadline January 5, 2018)	30
	_____	Literature distribution on table outside of classroom (clinician sponsor only)	15
		TOTAL (UP TO 190 POINTS)	
<input type="checkbox"/> GOLD SPONSOR (\$5,000 - \$9,999)	QUANTITY	ADDITIONAL BENEFITS	POINTS
	_____	\$1,050 credit toward a 10 x 10 booth	75
	_____	Full-page ad in registration brochure (deadline August 25, 2017)	50
	_____	Full-page ad in onsite program directory (deadline January 5, 2018)	50
	_____	Attendee mailing labels (Post-Conference)	50
	_____	Half-page ad in registration brochure (deadline August 25, 2017)	30
	_____	Half-page ad in onsite program directory (deadline January 5, 2018)	30
	_____	Literature distribution on table outside of classroom (clinician sponsor only)	15
		TOTAL (UP TO 105 POINTS)	
<input type="checkbox"/> SILVER SPONSOR (\$3,000 - \$4,999)	QUANTITY	ADDITIONAL BENEFITS	POINTS
	_____	Full-page ad in registration brochure (deadline August 25, 2017)	50
	_____	Full-page ad in onsite program directory (deadline January 5, 2018)	50
	_____	Attendee mailing labels (Post-Conference)	50
	_____	Half-page ad in registration brochure (deadline August 25, 2017)	30
	_____	Half-page ad in onsite program directory (deadline January 5, 2018)	30
	_____	Literature distribution on table outside of classroom (clinician sponsor only)	15
		TOTAL (UP TO 50 POINTS)	
<input type="checkbox"/> BRONZE SPONSOR (\$1,500 - \$2,999)	QUANTITY	ADDITIONAL BENEFITS	POINTS
	_____	Literature distribution on table outside of classroom (clinician sponsor only)	15
		TOTAL (UP TO 15 POINTS)	

AUTHORIZATION _____ (Contract must be signed and returned with proper payment)

TOTAL SPONSORSHIP AMOUNT \$

PAYMENT METHOD: MASTERCARD/VISA AMERICAN EXPRESS CHECK (Make checks payable to the **Greater Houston Dental Society**)

CARD NUMBER	EXPIRATION DATE	CVV CODE
BILLING ADDRESS		
CITY	STATE	ZIP CODE
CARDHOLDER'S NAME	SIGNATURE	DATE

Clinician Sponsor Agreement:

The Greater Houston Dental Society is an ADA CERP recognized Provider.

As an ADA CERP Recognized Provider, the Star of the South Dental Meeting's continuing dental education activities must follow the guidelines regarding "Commercial and Promotional Conflict of Interest." These guidelines state that product-promotion material or product-specific advertisement of any type is prohibited in or during continuing education activities. Advertisement and promotional materials cannot be displayed or distributed in the education space immediately before, during, or after a continuing dental education activity. Commercial representatives are not allowed to engage in sales or promotional activities while in the space of the continuing dental education activity.

I have read and understand the above statement and agree that the sponsorship or educational funds that I am providing are unrestricted.

Signature of Company Representative _____