

GENERAL EXHIBIT REGULATIONS

The Star of the South has developed these exhibit regulations in order to provide a well-balanced, well-regulated, attractive and successful event. No exceptions to these regulations will be permitted. The Star of the South reserves the right to enforce strict compliance with these Exhibit Regulations. Each Exhibitor understands and agrees that the Exhibit Regulations are an integral and binding part of the Application/Contract for Exhibit Space.

Booth Display Types

LINEAR BOOTH

A standard/linear 10'x10' booth, (also known as an in-line and/or corner booth), is any booth that shares a common back wall and adjoins other exhibits on one or two sides.

The maximum back wall height is eight-feet three-inches (8'3") and is allowed only in the rear half of the booth space.

A four-foot (4') height restriction is imposed on all materials in the remaining space forward to the aisle. NOTE: when three or more Linear Booths are used in combination as a single exhibit space, the 4ft height limitation is applied only to that portion of exhibit space which is within 10ft of an adjoining booth.

Exhibitor must leave room for back pipe and drape to be shared between their booth and the booth behind them. Booth should not be set so that the plate for the pipe and drape is completely in a neighboring booth.

Hanging signs/graphics are **NOT** permitted over standard/linear booths.

PERIMETER BOOTH

A Perimeter Booth (10'x10') is a standard/linear booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

The maximum back wall height is twelve feet (12') and is allowed only in the rear half of the booth space.

A four-foot (4') height restriction is imposed on all materials in the remaining space forward to the aisle.

Hanging signs/graphics are **NOT** permitted over standard/ linear perimeter booths.

END-CAP BOOTH

An End-cap Booth is exposed to aisles on three sides and comprised of two booths.

End-cap Booths are generally 10ft deep by 20ft wide. The maximum back wall height of 8'3" is allowed only in the rear half of the booth space and within 5ft (1.52m) of the two side aisles, with a 4ft height restriction imposed on all materials in the remaining space forward to the aisle.